

Werkgroep "sedentaire ouderen"

Workgroup "sedentary older people"



Netherlands



Alliance Vision	To promote physical activity among sedentary older people in the Netherlands
Associated Partner	TNO Kwaliteit van Leven (TNO Quality of Life) www.tno.nl
Collaborating Partner	The Netherlands Institute for Sport and Physical Activity (NISB) www.nisb.nl
Alliance Partners	Bone & Joint Decade Campaign CBO Quality Institute Dutch Municipality and Health Service Center Association GGD Royal Dutch Society for Physical Therapy Ministry of Public Health, Welfare and Sports National Societal Entrepreneurs Group Netherlands centre for social development Netherlands Institute for Health Promotion and Disease Prevention National Organization Physiotherapists in Geriatrics Omroep MAX Broadcast Organization Dutch association for seniors
Contact Information	NISB c/o Ger Kroes Postbus 64 6720 AB Bennekom THE NETHERLANDS ger.kroes@nisb.nl



- ▶ The alliance is **part of Fit for Life The Netherlands**, a new initiative which aims at promoting physical activity among elderly.
- ▶ The alliance will be groundbreaking in being **directed explicitly at sedentary older people** in the Netherlands.
- ▶ The alliance will **give smaller organizations and organizations** not involved in other alliances the **opportunity** to improve their capacities and to cooperate.