



[The name of the Norwegian alliance has not been established yet]



Norway

Alliance Vision
To raise awareness concerning the need for promotion of physical activity, to establish best practice models for intersectoral collaboration initiatives aimed at the promotion of physical activity among older people, and to establish systems for increasing competence in the field

Associated Partner
Oslo University College
Faculty of Health
www.hio.no

Collaborating Partner
Norwegian Directorate of Health
www.helsedirektoratet.no

Alliance Partners
60 pluss Senior Sports Club Oslo Sports Confederation
Senior Dance Norway
The Senior Citizen Council
Norwegian Retirement Organization
The Norwegian Physiotherapy Association
The Church City Mission
University of Sports
Primary Health Workshop
Norwegian Women's Public Health Association
County Parliament of Telemark
County Parliament of Østfold
Norwegian Healthy Cities Network
Norwegian Public Health Association
Norwegian Trekking Association
The Norwegian Senior Citizens Association
International Health and Social Group
The National Council for Senior Citizens

Contact Information
Oslo University College
Faculty of Health
c/o Kåre Rønn Richardsen
+ 47 22 45 24 38
kare-ronn.richardsen@hf.hio.no



- ▶ The alliance will develop collaborative strategies in concordance with the **National Coordination Reform** and the **National Action Plan** on Physical Activity.
- ▶ The alliance has connections with the **Ministry of Health and Social Care Services**, to a large number of **municipalities** and several **counties**.